## LOCAL TRANSPORTATION



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## For Immediate Release

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## **County Express Routes and Schedules Now on Google Transit**

County Express is launching a new tool for its customers: schedules and route information for Fixed Route and Intercounty transportation are now available on Google Transit. Customers can go to County Express' website (<u>www.SanBenitoCountyExpress.org</u>) and use the Google Transit Trip Planner to find transit routes and options. Customers enter the start and end of their trip and the time they plan to travel. The trip planner also links County Express trips to other public transit services in Santa Clara, Monterey, Santa Cruz and many more counties in California.

Once the information is entered in the Trip Planner, customers will be directed to a Google Maps website with three route options. Each option will include directions to and from the nearest bus stop, route information, total trip time, and cost of the trip. If the options do not fit the customer's need, they can modify the trip and get new options. The trip planner on County Express' website is available in English and Spanish. This exciting new tool was made possible through a Caltrans Transportation Planning Grant Program to help small, rural transit agencies provide convenient and accessible forms of public transit schedule information. Having public transit schedules more readily available to casual users, non-locals, social service agencies and regular transit riders improves overall quality of service and encourages greater access and mobility to the public.

For more information about Google Transit, please contact Betty LiOwen, Transportation Planner, at 831.637.7665 or <u>betty@sanbenitocog.org</u>. Information can also be found online at <u>www.SanBenitoCountyExpress.org/google\_transit.html</u>.

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